



The Association of
Plastic Recyclers

Event Sponsorship Packages

*Please note payment is required in full before sponsor benefits are available.

	Bronze \$2,500	Silver \$5,000	Gold (1 spot available) \$10,000	Platinum (1 spot available) \$20,000
Logo Placement	<p>Small logo placement on APR meeting website Sponsorship page</p> <p>Small logo on agenda, daily newsletters, and post-meeting newsletter.</p> <p>Small logo on screen at the start and end of general sessions</p>	<p>Medium logo placement on APR meeting website Sponsorship page</p> <p>Medium logo on agenda, daily newsletters, and post-meeting newsletter.</p> <p>Medium logo on screen at the start and end of general sessions</p>	<p>Large logo placement on APR meeting website Sponsorship page</p> <p>Large logo on agenda, daily newsletters, and post-meeting newsletter.</p> <p>Large logo on screen at the start and end of general sessions</p>	<p>Large logo, top placement on APR meeting website Sponsorship page</p> <p>Largest logo on agenda, daily newsletters, and post-meeting newsletter.</p> <p>Standalone logo on screen at the start and end of general sessions</p> <p>Standalone logo on screen at start and end of all committee meetings</p>
Sponsored Networking Event	X	X	<p>Sponsorship of 1 Networking Event</p> <p>Napkins with company logo</p> <p>Drink tickets with company logo</p> <p>“Thank you to our sponsor” signage at event entrance</p>	<p>Sponsorship of 1 Networking Event</p> <p>Napkins with company logo</p> <p>Drink tickets with company logo</p> <p>“Thank you to our sponsor” signage at event entrance</p>

Sponsored Breakfast	X	X	X	Sponsorship of 1 Breakfast Buffet Table signage with company logo "Thank you to our platinum sponsor" signage at entrance and on tables
Social Media Posts on your preferred channel(s) (LinkedIn, Twitter, Facebook), content to be provided by sponsor company and approved by APR	X	1	2	4
Guest Blog Post by sponsor company on APR's Blog (topic/content TBD between APR and sponsor)	X	X	X	1
Advertisement on the APR Podcast "Recycled Content." Wording to be provided by sponsor.	X	X	X	1
Advertisement on an APR Webinar, slide to be provided by sponsor.	X	X	X	1